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Hoffman's Seeds

**WHEAT
BARLEY
TIMOTHY
RYE**

Real Helpers

FOR YOUR 1940 HARVEST





"Bringing in the Sheaves"

THIS picture brought to our minds that good old hymn "Bringing in the Sheaves." Do you know it too? Here in Lancaster County it is quite a favorite, especially around harvest time. *And why not?* With good crops of wheat and barley, put away in good dry weather, and these big barns well filled — it should be a time for joy and thanksgiving!

Among the finest of these Lancaster County grain crops are those raised by Hoffman Seed-Growers. They have been cleaned clean, closely graded — all ready for your sowing. They will *give you top yields* next harvest. And they cost you so little! One extra bushel per acre, is all the increase you need to get — to pay your extra investment in new Hoffman seed! But you won't stop with a 1-bushel gain. You'll more likely gain 8, 10, or more bushels per acre! And those top bushels are your profit!

Take advantage of this fine Hoffman seed . . . sow it on *every acre* . . . it's going to pay you . . . you can depend on it!

A. H. Hoffman, Inc., Landisville (Lancaster County), Penna.



Hoffman's "Farmers Choice" TIMOTHY SEED

Let this page decide for you, the kind of Timothy Seed you will sow this fall. There is just one Hoffman Quality — and here it is . . . in short, the very cream of the crop! It is the heaviest part of the crop, cleaned right! The light-weight immature seeds have been removed. The weeds are gone! You get only the pure, heavy, sound seed. Careful tests are made all along the line to insure you of sound-growing, weed-free stands.

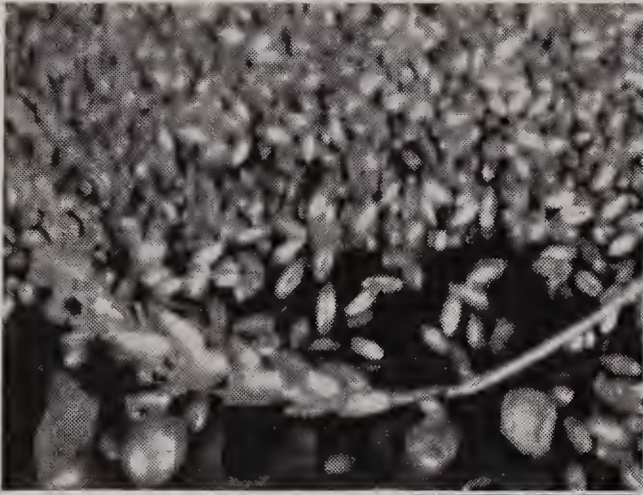
Because of the large demand for this popular Farmers Choice seed, you are able to buy it at the right price. It costs you but very little, if any, more than ordinary seed. Always keep in mind when you look at a Hoffman Price List, that you pay nothing extra for bags, and the Freight-Paid offer applies too — details page 15. Sow this finest quality Timothy Seed for best crop results!

ALFALFA — For long-lasting, heavy-cropping stands of alfalfa, sow Hoffman's Seed. Each strain offered is hardy, clean, sound, vigorous. You can know in advance that you are sowing the finest quality seed to be had. It is from the very best producing sections. Its source is verified by government tag on each bag.

Supply of truly A-1 quality seed from northern sections is nearly exhausted. So don't wait a single day to order your requirements. See Price List for varieties and prices.

You are assured of top results when entrusting your sowing to Hoffman Alfalfa seed.

CLOVER — If your summer or fall program calls for Clover Seed, may we serve you? Here is quality seed through and through. Whether you wish Red Clover, Alsike, Mammoth, Crimson, or Sweet. Every lot tested — clean, and of sound growth. And at very fair prices. See List.



*Shown here are 3
of the 12 stages
of Hoffman clean-
ing. Read below.*



What Does CLEAN Mean?

If only you could be here and see these Hoffman cleaners at work! They would show you, better than words can tell — what we mean by this *really clean* Hoffman wheat and barley. You would be surprised! Not so much at the thousands of dollars worth of equipment. . . . But at the *great amount of waste necessary* to make Hoffman Quality Seed.

At exactly 12 different places you would see a waste of one kind or other. You would wonder why some of them had to be. Until a grower's crop is through the whole process, ready for your seeding — Hoffman has absorbed all of this loss. And *you get the gain* from it. In the shape of the *extra yield* that such seed will make for you! No doubt about it. Forty years use has proven that fact.

GOOD BUSINESS FOR ANY WHEAT-FARMER

It's just plain common sense to get the most bushels you can. Sow the right seed!

No use missing that last 50, 80, 100 or more bushels if you can have them at so little cost. See page 10.

Time to start getting them is right now! Sow new Hoffman Seed on every acre!

What Is CERTIFIED SEED?

Highly trained men of the State Department thoroughly inspect the growing fields. There is no "monkey-business" in this kind of certifying. Either the grower's field is good enough, or it isn't. And that's the end of it. If the crop is satisfactory in every way, the state authorities permit the use of their special tag on every bag. This means it must be pure as to strain or variety — up to a very high standard. It must be free from the common stinking smut. It dare not be contaminated with weeds. It must show a good high degree of cleanness after cleaned, and must show satisfactory percentage of germination.

This is the very *highest degree of seed protection* you can get! And Hoffman offers it to you at almost no extra cost!

TREATED SEED - What's That?

It's an extra precaution to help you gain better crop results. Costly here — but mighty valuable to you. The dust applied (Ceresan), kills many disease germs that might attack the growing crop. Highly effective against stinking smut. Please understand — these crops did not show this smut trouble — it was not necessary to treat them for such a reason. But Hoffman is offering you a *quality of seed unsurpassed* by any other. It is truly top-notch in every way, and no trouble or expense is spared to have this year's Hoffman Seed back up the statement.



"LEAP'S PROLIFIC" Wheat

Certified and Treated Seed

Beardless. Chaff — white.

Straw — long, stiff. Grain — hard, large, dark.

Ripens — early. Sow $1\frac{1}{2}$ bushels per acre.

Here is surely the greatest wheat of our 41 years at this business. Has been making very good yields of good-quality wheat. Customers have many many times reported increased yields with it, often 10 to 15 bushels per acre. One said "We threshed 37 bu. per acre from your seed and less than 20 from our old seed." Another — "Your wheat will be 40% better in yield and straw."

Here in Lancaster County "Leap's Prolific" has made 27 good crops in the past 27 years. Certainly a fine record. For some of those were pretty hard wheat seasons. . . . Details next page.

Aug. 9 1939

A. H. Hoffman Inc.

*I have harvested
my "Leap's Prolific" wheat, and had a
yield of 50 bushels per acre.*

*Shown here is an exact copy of
a customer's letter, just received
from Suffolk County, New York.*

*Yours truly
Chas. A. Hildreth,*

"LEAP'S PROLIFIC" (not certified)

Also offered is a limited quantity of non-certified seed of the same variety. Also grown with care. Offered at a lower figure. See price list. This non-certified seed has NOT been treated with Ceresan. If you want it treated — please say so on your order, and add 5c per bushel to the Price List quotation.



THESE FEATURES HAVE MADE "LEAP'S PROLIFIC" THE MOST POPULAR WHEAT OF THE EAST

It Stools Extra Well — "Leap's Prolific" roots deeply, makes many stalks per seed. You **save** seed! And, Hoffman cleaning methods mean that every seed counts! You need sow **only** 1½ bushels per acre.

Stiff, Tall Straw — Straw is long. Stands up in adverse weather.

Does Not Shell Out — You get your full crop. The heads will enclose the grains — no big loss, or shattering of grain during harvesting or handling.

"Leap's Prolific" Is Early And Hardy — It stands hard winters very well. Actual letters from users in northern sections testify to this fact. It comes early — generally the first wheat ready for the binder.

Makes Good Crops On Practically Any Soil — In highland, or lowland, clay, loam, limestone, gravel and slate soils "Leap's Prolific" has been producing successful crops year in and year out.

Makes Good Flour — Millers like it for the nice, large-grained wheat.

A Proven Heavy Yelder — Hundreds of testimonials from pleased users prove beyond doubt that "Leap's Prolific" gives extra big crops.

Get increased yield per acre and a better profit from your wheat — sow Hoffman's "Leap's Prolific." **BE SURE** of best crop results!

"PENNSYLVANIA 44"

("NITTANY" Wheat)

Certified and Treated

Bearded. Chaff — white.

Grain — large, red. Straw — long, stiff.

Sow — $1\frac{3}{4}$ bushels per acre.

Pennsylvania 44 (also known as "Nittany") is a valuable bearded wheat. Makes good crops of wheat and a good tonnage of straw.

Pennsylvania Experiment Station at State College records many enviable yields that Pennsylvania 44 has made over a period of years. Its grain is very desirable for milling. Its yields have been outstanding. Its straw is much stiffer than the average bearded wheat. It does not spill out grain while being handled. It stools well. Very hardy — it is very resistant to extreme winters. Matures just a little later than the earliest wheat. Select Pennsylvania 44 Certified and you will be well pleased with the results.

"PENNSYLVANIA 44" (not certified)

Also offered is a limited quantity of non-certified seed of the same variety. Also grown with care. Offered at a lower figure. See price list. This non-certified seed has NOT been treated with Ceresan. If you want it treated — please say so on your order, and add 5c per bushel to the Price List quotation.



Hoffman's **"FORWARD" Wheat**

Certified and Treated

Beardless. Chaff — white. Straw — long, stands up well. Grain — good size, hard. Ripens — medium early.
Sow — $1\frac{1}{2}$ bushels per acre.

Another good smooth-chaff variety. Used today throughout New York, Pennsylvania and nearby eastern sections. Used every year by great numbers of Hoffman customers.

HEAVY YIELDER — HARDY

These are the two special points about "Forward" wheat. It has yielded very well each of the past seventeen years. Many have found a better profit in this wheat than any they have ever planted. And no other variety excels "Forward" in hardiness and ability to withstand extremes of unfavorable weather.

"Forward" grows a medium-size head. A good stiff straw. The grain is plump, and of nice size. The plants stool well. Ripens in mid-season. "Forward" wheat has earned a permanent place on many eastern farms. It will give a good account of itself for you.

"FORWARD" (not certified)

Also offered is a limited quantity of non-certified seed of the same variety. Also grown with care. Offered at a lower figure. See price list. This non-certified seed has NOT been treated with Ceresan. If you want it treated — please say so on your order, and add 5c per bushel to the Price List quotation.



"TRUMBULL" Wheat

Beardless. Chaff — white. Grain — medium size, red, hard.
Ripens early. Straw — long and stiff. Sow $1\frac{1}{2}$ to $1\frac{3}{4}$ bushels per acre.

A good dependable wheat that holds a local record for heavy yield — $51\frac{1}{2}$ bushels per acre; 1135 bushels from 22 acres. Bred in Ohio, from a strain of the old Fultz wheat. Used in all eastern states.

Grows a nice uniform stand — tall straw that ably carries its load of grain. It has made good yields of both straw and grain. It should please you.

"LANCASTER-FULCASTER" Wheat

Bearded. Chaff — white. Grain — hard, large, dark red.
Straw — stiff, long. Ripens early. Sow $1\frac{3}{4}$ bushels per acre.

An old reliable bearded wheat that does well in most any soil, gives good yields even in the "off" years. Good size, plump, hard grain. Good stools, stiff straw, hardy. Can be depended on for a satisfactory crop of grain and straw year after year.

What Does New Hoffman Seed Cost?

Suppose you plant 18 acres to wheat. That will take 27 bushels of Hoffman "Leap's Prolific" seed. (Not more — that's enough of this extra-graded, extra-stooling seed). See Price-List — figure the cost.

Your 18 acres would have taken about 40 bushels of your own wheat (before cleaned). . . . Sell that 40 bushels to your mill. The money it brings you will go a long way toward paying for the new seed. . . . You'll soon find out that your total cost — freight paid, figures to only around 70c an acre!

Next harvest you'll have many more bushels of wheat to sell . . . it has been proven thousands of times these 40 years. . . . Each 70c now will mean \$5, \$8, or maybe \$10 to you next harvest!

This is no fairy-story . . . it's a fact! Every year more and more people are experiencing it. They buy new Hoffman Seed for every wheat-acre they put out . . . because it pays them!



Hoffman's "WINTER BARLEY"

A proven money-making crop . . . Makes fine feed and a lot of it.

A good crop of "Winter Barley" will often take the place of several tons of high priced commercial feeds. Gives yields as high as 60 to 72 bushels per acre in good years, and 38 to 42 bushels in poor years. Claimed by many authorities to almost equal corn in feeding value. Here's true Seed Barley!

CERTIFIED BEARDED BARLEY ("Tennessee Winter")

Extra fine strain. Certified as to genuineness and purity from other grains and varietal mixtures. State authorities have inspected the fields, supervised their handling, and tested the grain after it was cleaned and threshed.

This stock was grown from treated seed that was not smutted. It has been treated again so that you may receive the very choicest quality Winter Barley Seed available.

Sow about two bushels per acre. Put in about two weeks earlier than wheat. Handle the same as wheat.

("Tennessee Winter" Bearded Variety)

Same type of seed as above — **NOT CERTIFIED**. Grown with the same care from treated seed, free from smut. Very free from other grains and mixtures. Offered at a saving and recommended.



"SMOOTH-AWN BEARDED" BARLEY — CERTIFIED

(Velvet-Type "Marbarbless" Variety)

This variety grows beards. But they are not rough. They are smooth. They don't have the rough barbs sticking on the side of the whiskers. Run your fingers along the beard from the tip to the base and you'll find the surface smooth.

This is a pleasing feature to folks who find rough beards an objection. The variety yields well too. Here in its two years in Lancaster County, its yield has been right up with the regular bearded barley. Stood up well. Good length straw. Supply is small. Early orders are urged.

CERTIFIED "BEARDLESS" BARLEY

As near the perfect strain as is possible to get. Limited quantity only. Often used on our local rich tobacco ground — where they want as strong straw as possible.

"BEARDLESS" WINTER BARLEY

A popular strain. We do not claim it to be 100% beardless, but it does remove the objection that many people have to beards. Bearded strains have generally yielded bigger crops, but this strain has been giving good yields.

These Hoffman Barleys **HAVE ALL BEEN TREATED** for you with "Ceresan"! You know that you're starting right for a good crop with the best possible seed available. Plant several acres in this profitable crop and save on your commercial feed costs. Order now.

"I MADE A BIG MISTAKE"

Here are the exact words of Mr. Will Hoppes, of Washington County: "Just harvested the wheat grown from *your seed, making 30 bushels per acre. My other wheat* under the same conditions, *averaged 20 bushels.* I made a big mistake in not buying your seed for all my wheat-ground."

You can gain by Mr. Hoppes' mistake. And the time to do it is right now — this fall. . . . You nor us, can control the price-per-bushel your crop will bring. But here's a way to better the number of bushels — whatever the price! And that's what counts! You can do it with the same land, same labor, same fertilizer . . . and at mighty low cost! This booklet points the way — follow it!

"CERESAN"

for treating Wheat - Rye - Barley

A product that kills many disease germs. Increases crops. Costs very little. Don't try to out-guess smut. Treat your seed with Ceresan whether you had smut or not! One-half ounce of Ceresan treats a bushel of seed. Easy directions on each can. Prices: 1 pound can, 75 cents; 5 pound can, \$3.00.

"Clipper" SEED CLEANERS

For the cleaning of all kinds of seeds made on the farm. Your Clover seed, Timothy, Oats, Corn, Wheat, Beans, and other seeds — can be nicely cleaned on this machine. Keep in mind always — new seed wheat from desirable sources, other soils, is preferred to seed that is perhaps "run out" regarding its best yielding ability. But, when a man must sow his own wheat, it ought to be clean. This "Clipper" will do that job for him. And earn its keep year after year on other cleaning it can also do very well.

Two sizes are in stock. No. 1-B for use by hand or power — capacity around 15 bushels wheat per hour. No. 2-B — power use only; about 20 bushels wheat per hour. Each equipped with 12 screens.

(Freight Paid Prices)

No. 1-B size \$42.00

No. 2-B size 48.00

Hoffman's Extra-Quality Grass Seeds

PERMANENT PASTURE MIXTURE

Composed of ten to twelve grasses. Correctly blended. Tested, sound seed. Sow 32 pounds per acre. Very popular over wide area.

KENTUCKY BLUE GRASS

America's best pasture grass. Fine-bladed, hardy, nourishing. Adaptable everywhere. Finest quality seed. Sow 2 to 3 bushels to the acre.

RED TOP

New seed crop very short. A dependable grass. Better for low spots. Hardy. Fine in mixture. Sow 12 to 15 pounds per acre.

RYE GRASS

Quick Growers. Two strains. Annual and perennial. Sow 2 bushels per acre. Sure hardy grasses.

ORCHARD GRASS

One of the best grasses. Sure grower. Hardy. Easy to start. Sow 2 bushels per acre.

WINTER VETCH

Hardest legume. Great soil builder. Fine cover crop. Valuable for hay, pasture, green feed. Often sown with winter rye — 20 to 30 pounds Vetch, with three pecks to a bushel rye per acre. . . . If sown alone, 40 to 60 pounds per acre.



\$75.00 More Cash in Bank — Even on 60c Wheat

Read this report from the customer himself . . . these are his own words on his experience with new Hoffman Seed Wheat:

"Last fall I bought Leap's Prolific seed wheat of you. I just threshed ten acres, that yielded 380 bushels of good wheat. This is 10 to 15 more bushels per acre than the yields on neighboring farms. I am very well pleased with Leap's Prolific. What is your price on seed wheat for fall delivery?

(R. C. Sellers, Mt. Vernon, August 8, 1938)

You can easily figure what new Hoffman Seed meant to Mr. Sellers — even at the low 60c price for his crop . . . somewhere between \$60 and \$90 extra balance in his bank account!

It's results that count. And you can depend on good crop results from this super-cleaned, heavy-yielding Hoffman Seed Wheat. Sow it on your full acreage.

ORDER *for* Hoffman's Farm Seeds

A. H. HOFFMAN, Inc.

LANDISVILLE, (Lancaster County) PENNA.

"QUALITY SEEDS SINCE 1899"

NAME _____

DATE _____

POST

OFFICE (Address)

R. F. D.

COUNTY

STATE

SHIP TO

(Name of Place)

COUNTY

STATE

HOW SHIP

WHEN

FREIGHT PAID ON 100 LBS. OR MORE INTO PENNA. AND NEARBY STATES—SEE CATALOG. NECESSARY BAGS SUPPLIED FREE—EXPRESS CHARGES COLLECT AT BUYER'S STATION.

[illegible]

THREE WAYS TO PAY FOR HOFFMAN'S SEEDS—

1. You may send payment right along with order . . . most people do.
2. You may pay freight agent when seeds arrive at your station. If you choose this plan, mark on your order "Ship by C. O. D. freight." (There must be an agent at your freight station, or this plan cannot be followed.)
3. You may prefer to pay a draft at your bank when the seed arrives at your freight station. If so, please mention name of your bank on line below, and necessary papers will be sent there.

(Name of Bank).....

"MONEY-BACK" TERMS:

Seed you order from Hoffman's must be satisfactory on its arrival or may be returned at once, and your money will be refunded.

EVERY CARE is exercised to give all customers seed of good quality that will prove pleasing and satisfactory. . . . A. H. Hoffman, Inc., gives no warranty, express or implied, as to the description, quality, productiveness, or any other matter of any seeds they send out, and will not be in any way responsible for the crop. . . . Hoffman's Seeds will please you—and PAY YOU!

Hoffman's Farm Seeds

PRICE LIST

August 16, 1939

SEED WHEAT	(60 lbs. per bushel)	1 to 29 bu.	30 bu. and over
"Leap's Prolific" (smooth-chaff)		\$1.35	\$1.30
"Leap's Prolific" Certified (smooth-chaff)		1.45	1.40*
"Forward" (smooth-chaff)		1.35	1.30
"Forward" Certified (smooth-chaff)		1.45	1.40*
"Trumbull" (smooth-chaff)		1.35	1.30
"Pennsylvania 44" (bearded)		1.40	1.35
"Pennsylvania 44" Certified (bearded)		1.50	1.45*
"Lancaster Fulcaster" (bearded)		1.40	1.35

SEED BARLEY	(48 lbs. per bushel)	1 to 19 bu.	20 bu. and over
Bearded Barley		\$1.20	\$1.15*
Certified Bearded Barley		1.30	1.25*
Beardless Barley		1.25	1.20*
Certified Beardless Barley		1.35	1.30*
Certified Smooth-Awn Bearded		1.35	1.30*

*All above items marked with this star have been TREATED with "Ceresan".

SEED RYE	(56 lbs. per bushel)	1 to 29 bu.	30 bu. and over
Hoffman's Winter Rye		\$1.30	\$1.25

TIMOTHY SEED	(45 lbs. per bu.)
"Farmer's Choice" Timothy	\$3.25

ALFALFA SEED	(60 lbs. per bu.)
"Kansas"—U. S. Verified	\$17.00

GRASS SEEDS	(Lbs. per bu.)
Hay & Pasture Mixture	32 \$6.00
Kentucky Blue	14 3.60
Fancy Red Top	32 4.95
Orchard Grass	14 3.35
Native Rye	24 2.85
English Rye (Perennial)	24 4.00
Winter Vetch	60 6.60
Hoffman Lawn Seed	(per lb.) .35
Shady Lawn Seed	(per lb.) .40
Dwarf Essex Rape	(per lb.) .10

CLOVER SEED	(60 lbs. per bu.)
Sweet Clover (White)	\$ 5.50
Sweet Clover (Yellow)	5.75
Extra Red Clover—U. S. Ver...	14.00
Extra Alsike Clover	14.50
Crimson Clover	8.20
White Dutch Clover (per lb.)	.50

HOFFMAN'S INOCULANT

(Postpaid)

For Alfalfas and Clovers

1/2 bu. size, .30	1 bu. size, .45
1/2 bu. size, .80	5 bu. size, \$1.30

For Vetch

1 bu. size, .30	2 bu. size, .45
5 bu. size, .80	

"CLIPPER" SEED CLEANERS	
No. 1-B.....	\$42.00—(Freight Paid)
No. 2-B.....	48.00—(Freight Paid)

"CERESAN"—(Postpaid)
For Treating Barley, Wheat, Etc.
1 Lb., \$0.70—Treats 32 bushels
5 Lbs., \$3.00—Treats 160 bushels

At above prices all BAGS are supplied FREE. . . FREIGHT will be PAID through to your station on all shipments of 100 LBS. OR OVER—into Pennsylvania, New York, New Jersey, Maryland, Delaware, West Virginia, Virginia, Ohio, Massachusetts, Rhode Island, Connecticut.



Hoffman's "WINTER RYE"

Clean, hardy, tested Seed Rye is here offered to you. Of the Mammoth Winter type. Good for pasturing or turning under. Dependable for a good heavy grain crop, too. This Hoffman Winter Rye is very hardy — never known to winter-kill! Sown mostly at rate of $1\frac{1}{2}$ bushels per acre. During wheat-seeding time, or even a few weeks later. It pays to sow good seed grain. And it's surely true of Winter Rye seed. Sow this Hoffman seed. See List.

"FREIGHT-PAID" -- "BAG-FREE" Prices

FREIGHT will be PAID BY HOFFMAN on every seed shipment that weighs 100 LBS. OR MORE . . . IF your freight station is in Pennsylvania, New Jersey, West Virginia, New York, Mass., Maryland, Ohio, Delaware, Rhode Island, Virginia, or Connecticut. . . . BAGS ARE FREE in all cases. . . . Other details about ordering are noted on special Order Sheet — reverse side of enclosed price list.

A. H. HOFFMAN, Inc.
LANDISVILLE (LANCASTER COUNTY), PENNA.

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BARLEY
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FOR YOUR 1940 HARVEST

